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Vivekananda College of Engineering & Technology, Puttur

[A Unit of Vivekananda Vidyavardhaka Sangha Puttur ®]

Affiliated to VTU, Belagavi & Approved by AICTE New Delhi

CRM08

Rev 1.7

<CSE>

<21/11/2018>

INTERNAL ASSESSMENT TEST - 3

Dept: CSE	Sem / Div : 5 th A & B	Sub: Management & Entrepreneurship for IT Industry	Subject Code:15CS51
Date:26/11/201 8	Time:9:30 am – 11:00 am	Max Marks: 40	Elective: N


Note: Answer any 2 full questions, choosing one full question from each part.


QN	Questions	Marks	RBT	CO's
PART A				
1	a Explain Functional area of management.	7	L2	CO4
	b Write advantages of micro and small enterprises.	7	L2	CO4
	c Explain Supply Chain Management.	6	L2	CO4
2	a With neat diagram explain steps in establishing micro and small enterprises.	7	L2	CO4
	b Definition of micro and small enterprises. Explain the characteristics of micro and small enterprises.	7	L1, L2	CO4
	c What is ERP? Explain importance of ERP packages.	6	L2	CO4
3	a Explain Steps involved in the Report Writing.	7	L2	CO4
	b Explain Finance Management and its categories	7	L2	CO4
	c Give case study of Microsoft	6	L2	CO4

OR

4	a	What are main functions of District Industries Centers.	7	L2	CO4
	b	Explain types of Intellectual Property Rights.	7	L2	CO4
	c	Write a note on National Small Industries Corporation.	6	L2	CO4

Prepared by: Prabhakara B. K.


21/11/18


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